# Management's Outlook Towards Society

"Striving for social security is in the DNA of the organization"

The organization is committed to the betterment of society. A commitment towards society runs in the DNA of the organization. JISL is striving to attain social security by addressing social commitments through our rural development, education, health, and sport activities. As socially responsible citizen's we encourage our associates to conduct all dealings in ethical manner. By 2014 we will formulate and implement anti-corruption policies and will put formal systems in place for analysing the risk related to corruption.

#### Credo

Serve and strive through strain and stress; Do our noblest, that's success.



Yoga camp



Gaurai Ghat was built at Waghur river side in village Wakod



Celebrating children's day at Jain Hills, Jalgaon-India



Providing water to the villagers at Wakod farm during scarcity



Inaugurating agriculture school at Wakod, India



Providing infrastructure for weekly market at Wakod, India



Concrete streets and drainage systems in Wakod, India



Students of Anubhūti-2 with plants

## Social Performance Measures

**NABARD and JISL:** The organization is working together with NABARD for agriculture and rural development. Around 75 villages from Maharashtra are chosen and action plan for 30 villages is already submitted to NABARD. This is a PUBLIC PRIVATE PARTNERSHIP project which serves the purpose of rural development as well as empowerment of farmers. The areas of focus for this project is as follows:

- Rainwater Harvesting
- Contract Farming
- Water Conservation
- Crop Management
- Solar Pump Installation
- Health and Sanitation
- Education and Literacy Campaign
- Nutritional Diet.
- Agri-tourism

**World Bank and JISL:** The organization is working closely with the World Bank for the implementation of Integrated Agriculture Modernization and Water Bodies Conservation and Management initiative for Tamil Nadu state. For this project World Bank has granted INR 77 crore. This initiative will cover 22,345 hectares of land and around 15,000 farmers will be benefited.

**Villages and JISL:** The organization has adopted six villages namely Wakod, Shirsoli PB, Shirsoli PN, Takarkheda, Mohadi and Kadauli in the Jalgaon district for educational, health and sanitation schemes.



Our associates and NABARD officers



Training of operation and maintenance of solar products in tribal areas

**Harvard Visit of Farmers:** Two small but successful farmers who are shining examples of how technology and innovative cultivation methods could transform the lives of farmers in the country were part of an invited delegation at Harvard Business School. They made a full scale presentation to the delegates at Harvard School and also faced a question-answer session. These farmers have used your organization's product and technology and are proud customers.

**Farmers and our Food Processing Sector:** We are working with farmers for promoting sustainable agricultural practices with our initiative JAINGAP. JAINGAP is based on the internationally recognized GLOBALGAP standard. A total of 5,427 acres is under JAINGAP management. We are looking forward to implement JAINGAP along with Sustainable Agriculture Code (SAC) which is more comprehensive than GLOBAL GAP. The combination of JAINGAP and SAC is being implemented for 1000 onion farmers this year. JAINGAP is also being implemented for mango farmers.



Our farmers at Harvard Business School



Our crop scientist visiting a farmer's field



Jain Solar water Pump - quenching thirst

#### **Social Activities**

**Anubhuti 2:** A new school, Anubhuti-2 has been established for below poverty line (BPL) students. Standards 1 and 2 (3 sections each) have started functioning since July 11, 2011. The necessary infrastructure is in place. Standards 3 and 4 are planned for academic year 2012-13 and 2013-14 respectively.

**Haryali Ganga:** This workshop was conducted at Jain Hills with the co-operation of State Bank of India, for the awareness of farmers regarding improved agriculture policies and schemes of SBI.

**Medical Camps:** We have arranged special and general medical camps and seminars about traditional medical disciplines such as naturopathy, ayurveda and homeopathy.

An awareness camp was held regarding social evils such as female infanticide with the active partnership of Jalgaon District Health Association.

**Helping Hand :** We regularly provide donations and financial assistance to differently abled people for their medical treatment and for building the required educational infrastructure.

**Blood Donation Camp:** Every year on 6th September blood donation camp is organized with active participation of associates. This year 588 units of blood was collected.

**Local Community Events :** Satpuda Forest conservation initiative, Vasundhara International film festival and various cultural activities.



'Save Satpuda Campaign'



Narayan Bhai Desai narrating the Gandhi Katha



Oath during 'Save Satpuda' Campaign



Mother Earth - a film festival on nature

# Gramshilpi : Special Initiative for Rural Development

#### **Gramshilpi Phase I**

Forty young men from five selected villages (namely Wakod, Jambhol, Mohadi, Takarkheda, and Shirsoli) were identified as prospective "Gramshilpis" or village facilitators. From 10th to 16th January 2009 a training programme on development issues was organized for them at Wakod. The topics discussed included environmental conservation, water harvesting, empowerment of self-help groups and information was provided on various Government programs. The young villagers were sensitized about important issues like communal harmony, the duties of citizens, the need for people's participation etc.

#### **Gramshilpi Phase II**

Twenty young people from the initial team of forty, who were provided training at Wakod, were selected for this training, which was organized on 10th and 11th February 2010 at Jain Hills, Jalgaon. The topics included information on types of soils, sub-soils, the quality of water and requirement of water for each crop, the need for arranging gully-plugs in the water canals of the villages, the importance and process of vermi-composting for soil enrichment, nursery preparation for plants, various aspects of village development and conflict resolution.



The dream of providing water for all is coming true thanks to solar water pumps. People at the bottom of the pyramid.

## Gandhi Research Foundation (GRF)

A third sector initiative by JISL.

JISL Chairman Dr. Bhavarlal Jain has adopted the ethos of Gandhian philosophy in business and life. He is giving shape to his internal aspiration of preserving the Gandhian legacy for posterity by commissioning Gandhi Research Foundation (GRF), an ambitious third sector venture. The entire initiative is self-financed and sponsored by JISL and Bhavarlal Kantabai Foundation, an in-house charity.

GRF is the initiator and promoter of 'Gandhi Teerth', an international centre for Gandhian study, research and dialogue. It is conceived as an incubator for the process of contemporising Gandhian legacy and applying the outcomes as solutions to world problems. In the coming time, it will evolve as a meeting point for national and international researchers, scholars, think tanks and opinion builders.

When fully commissioned, Gandhi Teerth will emerge as a magnificent 81,000 square feet sustainable structure located at the organization's global headquarters in Jalgaon, Maharashtra, India. The premises will be beautifully landscaped with sprawling lawns and will be adjoined by mango orchards with mounded sit-outs and serene walk-ways. The edifice will be built under green norms to last for many centuries. It has already won the GRIHA-ADARSH Award. The green project site nestles between 300 acres of lush, afforested hilly terrain, and is noise-free and pollution-free.

#### **Educational Activities of GRF**

Gandhi Research Foundation is being developed as an international hub for education and research. It is being equipped according to international standards. Academic collaborations have already been signed with the Gujarat Vidyapeeth, Ahmedabad, North Maharashtra University, Jalgaon and Cytes University, Mexico for the purpose of conducting joint teaching and research activities from the next academic session. Scholarships are being provided for needy students. Some of the courses offered are as follows:

1) Certificate 5) M. Phil

2) Diploma 6) PhD

3) Degree 7) Post-doctoral

4) Master's 8) Part-time research

Gandhi Teerth will comprise the following facilities:

**'Khoj Gandhiji Ki' museum:** A thematic, state-of-the art, interactive multimedia museum conceived and commissioned to disseminate Gandhiji's life-lessons and ideology, as also the saga of Indian independence movement.

**GIRI (Gandhi International Research Institute):** The academic arm of GRF which will award diplomas, degrees and facilitate research in Gandhian studies.

**GRF Think Tank**: A consortium of scholars who will deliberate on contemporary issues. It can independently study and opine on public policy matters such as peace, ahimsa etc.

**Gandhiana:** Collection, classification, indexing and synopsizing of publications by and on Gandhiji.

**Gandhi Archives:** Preservation of archival publications related to Gandhiji and the Indian Freedom Struggle.

Gandhinomics: Rural Development/Outreach Programmes based on Gandhian ideology.



Inauguration of the book 'Aaple Gandhi' Dignitaries present are Shri. Narayanbhai Desai, freedom fighter Shri. Lele Kaka, Shri. Dalubhau Jain, Dr. Bhavarlal Jain, Shri. N. D. Mahanor, Dr. Vishwas Patil, and writer Dr. M. B. Shah.



Meritorious students of Gandhi Vichar Pariksha with Shri. Lele Kaka, freedom fighter and Shri. Ashok Jain, Trustee, GRF

**Gandhi Vichar Sanskar Pariksha:** Gandhi Research Foundation is endeavouring to disseminate the teachings of Gandhiji. GRF conducts Gandhi Vichar Sanskar Pariksha every year. The objective of conducting this examination is to familiarize school and college students with Gandhian thoughts. The participants are provided with study material and books on Gandhiji at concessional rate. The following table demonstrates the number of students who benefited through participation in initiatives of Gandhi Vichar Sanskar Pariksha.

| Year | Participating Districts  | Centres | Participating Students (number) |          |       |
|------|--|---------|---------------------------------|----------|-------|
|      |  |         | Schools                         | Colleges | Total |
| 2007 | Jalgaon  | 73      | 3375                            | 501      | 3876  |
| 2008 | Jalgaon, Dhule, Nandurbar  | 141     | 6,642                           | 2,598    | 9,240 |
| 2009 | Jalgaon, Dhule, Nandurbar, Aurangabad  | 135     | 7,072                           | 1,998    | 9,070 |
| 2010 | Jalgaon, Dhule, Nandurbar, Aurangabad, Nashik,<br>Ahmednagar, Buldhana, Akola, Washim, Amravati,<br>Raigarh, Ratnagiri, Sindhudurg, Kolhapur, Satara, Pune<br>and Thane. | 369     | 25635                           | 5719     | 31354 |
| 2011 | All Districts of Maharashtra State and Belgaum District in Karnataka State   | 961     | 61393                           | 18348    | 79741 |



Ground-breaking ceremony of GRF building



Spreading Gandhian thoughts; the activists on a padayatra (foot march)



Jail inmates writing the exam on Gandhian philosophy in Jalgaon Jail



Oath on nonviolence and global peace on 2nd October - Mahatma Gandhi's birth anniversary



Briefing students on the Gandhian way of life



Students in action; the Gandhian way

### Jain Sports Academy

The Jain Sports Academy is the vehicle that scouts, encourages and improves the performance of sportsmen. This is a dream project of our Vice Chairman Shri. Ashok Jain. We give opportunity for sportsmen to develop themselves. The main thrust of the academy is to "Catch them young, nurture and watch them grow". This is not an institution but a movement and it is completing ten years of its existence.

In Jain Sports Academy along with Fitness Program, Mental Program, Technical Program, Diet Program, Tournaments, Match Practice, Coaching Camps and Seminars, hard work is emphasised and humility is practised.

#### Major Coaching Areas

- Cricket Turf Wicket (Own Cricket Academy)
- Badminton
- Chess
- Carom
- Taekwondo
- Football
- Volleyball
- Hockey
- Roll Ball

- Table Tennis
- Swimming
- Soft Ball
- Roller Skating
- Table Soccer
- Skating
- Basketball
- Langadi
- Yoga



Founder Chairman and his grandson inaugurate the Table Tennis hall.



Kanchan Chaudhari sponsored by Jain Sports Academy to participate in the Asian Paralympic games held in Guangzhou, China



Winners of the 6th Jain Junior Challenge Cricket Trophy -2010 (Covering 14 districts)



Jain International FIDE Rating Chess Tournament - 2010



Singhgad Supremos in action during Maharashtra Premier League - 2010



State level Hockey Tournament sponsored by Jain Sports Academy 99



Our Jain Sports Academy team participating in the Indo-Nepal International Table Soccer - 2010

#### **Major Achievements**

- 1st Asian Roll Ball Team India Winner (Gold Medal)
- 1st International Roll Ball Team India Runner up (Silver Medal)
- National Roll Ball Maharashtra Boy's Team: Winner
- Asian Paralympic Swimming Team India Winner 100 MT. Backstroke
- 14th International Table Tennis Team India 2nd round Individual veteran.
- 17th National Veteran Table Tennis Individual Gold Medal
- 5th International Veteran Badminton Represented: Singles / Mix Doubles
- International Chess Tournament : JSA (Winner)
- 5th Asian School Chess Tournament Represented : JSA (Winner-Gold Medal). Awarded FIDE Rating (U-15)
- International Open Chess Tournament Awarded Best Chess Player U-16
- International Chess Tournament Awarded FIDE rating and Silver Medal
- National Chess Tournament Awarded : Gold Medal ( U-7)
- 29th National Jr. Taekwondo Awarded: Bronze Medal
- National Jr. and Sr. Taekwondo Awarded: Gold Medal
- Maharashtra Premier League (2011) Represented : JSA (Semi Finalist)



Singhgad Supremos, winners of Maharashtra Premier League - 2010, celebrating with our MD and CEO Anil Jain

We believe that for the overall development of a child, it is important to include sports in their daily activities. We reinforce the government sports policy that says "sports and physical education are essential components of human resource development, helping to promote good health, comradeship and a spirit of friendly competition, which in turn has a positive impact on the overall development of personality of the youth". The early development of children and youth and the skills learned during play, physical education and sport contribute to the holistic development of young sportsmen.

Through participation in sport and physical education, young sportsmen will learn about the importance of key values such as:

- Honesty
- Teamwork
- Fair play
- Respect for themselves and others, and
- Adherence to rules.

Our main as where a forum for young sportsmen will be to teach them how to deal with competition and how to cope up with both winning and losing. These learning aspects will highlight the impact of physical education and sports on a child's social and moral development in addition to physical skills and abilities.



Ku. Bhagyashri Patil the National under 7 Chess champion in the lap of Bhavarlal H. Jain, Founder Chairman

#### Corruption

The organization has an open door policy regarding reporting unethical behaviour and stakeholders are encouraged to report any such incidence. There has been no incident of any violation in the reporting year. All associates are encouraged to conduct all dealings in ethical manner.

We aim to put formal systems in place for analysing the risks related to corruption. We will also formulate and train our employees on anti-corruption policies by 2014.

#### **Membership and Public Policy**

The organization does not associate with any political party. This is reflected by the fact that no financial or in-kind contributions are made to any political party. JISL adheres to public policies which are in place. We are part of following organizations:

- Central Board of Irrigation and Power
- Water Footprint Network
- ASSOCHAM
- Indian Society of Agronomy
- International Water Resources Association
- Indian Water Works Association
- Federation of Indian Chamber of Commerce and Industry (FICCI)
- Plastics Pipe Institute

- ASABE
- European Irrigation Association
- Organization of Plastics Processors of India
- Indian Merchants' Chamber
- Institution of Public Health Engineers, India
- Confederation of Indian Industry
- Indo-German Chamber of Commerce (Deutsch-Indische handelskammer)
- Export Promotion Council for EOUs and SEZs.

#### Compliance

JISL adheres to all applicable laws and regulations. There has been no monetary fines and sanctions levied against the organization during this year.



The river takes it all in its course